



# THE NEWSLETTER

MEETINGS: AMRA Hall, 92 Wills St, Glen Iris, VIC  
Melways 59 H7  
ABN 55 567 464 974

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## APCS NEWSLETTER No.89 – May 2019

### The next APCS event is the social day and Members-only market on Sunday 19<sup>th</sup> May at 2pm.

**PLEASE NOTE THE STARTING TIME – 2PM.** Bring along your better items knowing that it is the members that are the buyers. This is a free event for members and you don't need to book a table – just turn up. It would help us to prepare for the day if you send an email to [president@apcsociety.com.au](mailto:president@apcsociety.com.au) indicating your intention to occupy a table.

### Recent events

#### Members-only auction – 28<sup>th</sup> April.

The first auction for the year featured new submission processes and an on-line catalogue that was linked directly to key photographs – all under new management by John Miller. The results of the auction can be seen at <http://www.apcsociety.com.au/auctions/April2019results.pdf>

#### Public Market – Adelaide – 5<sup>th</sup> May

The tradition of public markets in the Hungarian Club Norwood continues under the management of the APCS. Several people travelled interstate to be part of this. Although not as well attended as in previous years, it was nevertheless a successful and pleasant day. Many thanks to the local people who assisted and served as the Adelaide contact points.

### APCS Annual General Meeting

The Annual General Meeting of the Australian Photographic Collectors' Society Inc will be held on Sunday 16<sup>th</sup> June at 2pm at the AMRA Hall to receive reports and elect officers for the 2019-2020 year.

Members should note that final details will be announced in the June newsletter and on the Society web site.

It is time for you to consider being part of the committee. The society is entering a challenging period where interest in the markets and the volume of material being offered for auction are increasing, yet the membership of the society is dropping while the average age of our members continues to increase – mostly because the retention rate for members who have joined in the last few years is only a couple of years. The revenue from markets and auctions remains high, so funding is not an issue. The challenge is to attract new members and to make the society more attractive.

### Members-only Auction 21<sup>st</sup> July

Intent to submit items for the July auction should be sent to the Auction Manager before the end of May. You

will be sent an electronic form to summarise your items, and details of how to send them for photographing and inclusion in the interactive on-line catalogue.

**AUCTION CHANGES:** Over the last couple of years the demand for low grade, electronic, and common cameras – mostly made since about 1970, has evaporated, and that includes a lot of cameras that were not particularly cheap when new. In many cases the market is saturated. For film users, there are a lot of high quality cameras on the market that do not rely on electronics, and these are commonly available cheaply. Not only are those unpopular cameras not reaching prices that warrant inclusion in catalogues, but they are not selling in the public markets either. Similarly the demand for projectors and darkroom equipment of virtually any kind has also evaporated. From now on, such items will not be accepted for the APCS auctions unless bundled into lots – “20 assorted point-and-shoot cameras” for example. Some other items – particularly heavy ones – get no interest, even when marked “free”.

An analysis of the results for the April auction confirms that low-grade items get no interest and **WILL NOT NOW BE ACCEPTED FOR AUCTION.**

A dozen or so items have already been submitted for auction in July and all are at a quality level that will ensure interest – including a couple of rare VP Exaktas in quite good condition, an Ensign Special Reflex, and an early Kodak panoramic.

### Vale...

We are saddened to note the passing of two members in the last couple of weeks... Ron Spencer and Barry Skelton. Our thoughts are with those that are left behind.



Barry (above) and Ron (Left) had both been members for over 25 years.

## No Back Focus? – Membership lapsed?

Did you get a copy of Back Focus in March? If not it is probable that you did not renew your membership last year (we continue to send newsletters for a year after members become unfinancial).

Thankyou to the members who have already renewed their membership for 2019-20. The annual fee remains at \$30 can be paid by a direct deposit into the APCS bank account:

Account name: Australian Photographic Collectors' Society. BSB: 083166 – Account: 515315423 and be certain to put your name or membership number in the reference field. Or send a cheque to the Treasurer P.O.Box126, KANGAROO GROUND, VIC 3097

If any of your details have changed please let us know. Download the membership form from the website <http://www.apcsociety.com.au/membership.html> and include it with your cheque, or email the changes to the Treasurer or to [web@apcsociety.com.au](mailto:web@apcsociety.com.au).

There have now been 112 issues of Back Focus and its equivalent in the early days of the APCS. A complete index is available by downloading the PDF from <http://www.apcsociety.com.au/BackFocus/BFIndex.pdf>

A project is in progress to digitise all the Back Focus issues, and the first 50 are already available as PDF files on CD. Send an email to [web@apcsociety.com.au](mailto:web@apcsociety.com.au) for details on getting a copy. For members having computers without a CD drive, the first 50 issues are also available loaded on a 16GB USB flash drive.

## Photographica Fair – 19<sup>th</sup> May – London

If you are in London on 19<sup>th</sup> May (10am – 4pm) then you might visit the Photographic Collectors Club of Great Britain's camera fair Photographica 2019. Royal Horticultural Society's Lindley Hall, 80 Vincent Square, London SW1P 2PB. This is organised by the Photographic Collectors' Club International Ltd, and was brought to our attention by their Member Nigel Richards who visited out Box Hill Market last month.

See their Facebook page for more details and for late breaking news:  
<https://www.facebook.com/photographicafair>.

## Cameraholics Fair – 2<sup>nd</sup> June – Brisbane

For Queenslanders, the Cameraholics camera fair is on again at: Global Learning Centre, 102 McDonald Rd., Windsor QLD 4030 (under the Albion Overpass) on 2<sup>nd</sup> June from 10am.

The fair features 40+ tables full of usable and collectable film cameras, digital cameras, lenses of all varieties, photographic accessories, photographic literature, darkroom items and brand new film and Polaroid film packs.

There is something for everyone with an interest in photography. ATM on site. \$3 entry. Sausage sizzle and refreshments available with proceeds to charity.

## APCS communications with members

In today's environment things can happen quickly and it is becoming more important to ensure that you – the members – have access to the latest information as soon as possible.

Once upon a time, such information was stored up and when there was enough to talk about, a newsletter was written and sent out by mail. Today, people want to find out what is happening quickly, and the mail system is not only costly, but is much slower than previously.

With the rollout of digital communications through mobile phones, ADSL services, the NBN and several wireless digital communications services, information can be got to you nearly instantaneously and cheaply. The central location of information to do with the APCS is the APCS website: [www.apcsociety.com.au](http://www.apcsociety.com.au) but there are other methods that we use. In each month that includes an APCS event, an electronic newsletter (like this one) is produced that you can read from a link in an email that is sent to the email address that you give us in your membership details. If you choose not to do that you can still see the newsletter from the APCS webpage – just go to the "Newsletter" tab and click on the link. Make sure that you update the page or you may only see older information.

We also put information on social media – most notably FaceBook. Go to your own FaceBook page and search on APCS. If you are not a FaceBook user, don't worry, the information is also on the APCS webpage.

## Classified Advertisements

You can place classified advertisements in these pages. Send an email to [adverts@apcsociety.com.au](mailto:adverts@apcsociety.com.au) including a JPG photo if you wish. Rather than include your name and contact details we can add an enquiry code and pass information on to you – then you can deal directly with the responders – your decision. At present there is no charge for this service. For the timebeing keep the text down to under 50 words per item.